

## IBM Self-Service Kiosk for Retail – Radius

**The IBM Radius Kiosk features the IBM Anyplace Kiosk as its core component**

Highlights include:

- Low cost entry point
- Thermal printer options
- Touch screen and keyboard
- Modular design with a small footprint
- Rugged steel enclosure
- Easy to update marketing signage
- Option to include IBM's proven middleware and IBM's Kiosk Manager monitoring software



*IBM Radius kiosk with keyboard and printer*

IBM has been a leader in providing self-service kiosks since the early 1990s. Our kiosks are installed worldwide, with applications spanning every industry – from airline check-in to movie ticket purchase to internet banking.

### Introducing the IBM Radius Kiosk

IBM has created a low-cost, full-function kiosk model built around the IBM Anyplace Kiosk. Because the configuration can be customized easily, we are very flexible in the types of programs that can be supported.

### Supported applications include:

- Web applications – IBM NetCDS, a component of IBM Consumer Device Services (CDS), allows for full and secure exploitation of web applications on the kiosk.
- Gift registry – touch screen registration, gift list printing and loyalty card recognition.
- Music and video preview – CD/DVD barcode scanning, search by touch screen or keyboard, and preview via headphones.
- Comp redemption – easy lookup via loyalty card and printing of comp coupons.

- Product information – search for products by their barcode or screen lookup and print out items of interest.
- Human resources – accept job applications and provide access to the corporate intranet.
- Movie tickets – buy tickets and receive receipt.
- And many more ...

With its lower cost, small footprint, and easily expanded options, this kiosk is a great new choice. The well established IBM CDS middleware platform and monitoring software can be included. IBM NetCDS, a component of IBM CDS, provides browser management and security.

### Making a difference for your customers

With a great range of affordable self-service kiosks, outstanding software, proven applications, and services, IBM is your one-stop provider. We will help you make a difference – a difference that customers will notice, one that will win their business time and again.

### Leading the self-service industry

Our vast experience means we can improve the customer experience. We are delivering solutions to many of your colleagues. Come and join us.

**An IBM Self-Service solution delivers a robust, high-quality product to your customers.**

## The IBM Radius Self-Service Kiosk

*Designed to meet your application needs today and tomorrow*

Key features include:

### **Standard components**

- IBM 15" Anyplace Kiosk - includes infrared touch screen
- Steel frame enclosure
- Integrated signage

### **Options available**

- IBM 17" Anyplace Kiosk
- Magnetic stripe swipe card reader
- 8.5"/A4 thermal printer
- 80mm thermal receipt printer
- Barcode scanner
- Keyboard/trackball with tray
- Headphones with hook
- Wireless network support

### **Software platform**

- Microsoft Windows XP operating system

### **Optional software**

- IBM Consumer Devices Services middleware platform with integrated diagnostics
- IBM NetCDS
- IBM Kiosk Manager for remote monitoring of kiosks



*IBM Radius kiosk with printer and keyboard.*

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## The IBM Anyplace Kiosk

In our new IBM Radius kiosk, we have incorporated the IBM Anyplace Kiosk. The IBM designed and manufactured Anyplace Kiosk is fully backed by IBM's worldwide support capability. This kiosk combines robust computing power provided by an Intel Celeron Processor, and optional peripherals in a slim, tapered design. State-of-the-art infrared (IR) touch screen technology provides exceptional image quality and helps ensure rapid, accurate, self-service transactions.

To interact with the IBM Anyplace Kiosk display, customers can use a fingertip, fingernails, gloved fingers, stylus or credit card. A higher contrast ratio and reduced glare offer improved screen visibility, even when positioned in brightly lit environments.

An integrated mini-PCI slot enables advanced, high-speed, wireless LAN connectivity. USB and serial ports accommodate a variety of external peripherals, including the optional thermal printers and keyboard. The optional magnetic stripe reader and barcode scanner connect via internal ports.

The IBM Anyplace Kiosk features a rugged, durable exterior. It is designed to withstand frequent use and rough handling and has a sealed, spill-resistant display.

### **Further Information**

For further information on IBM Self-Service solutions and services please visit [www.ibm.com/kiosk](http://www.ibm.com/kiosk), or send an e-mail to [eaccess@ca.ibm.com](mailto:eaccess@ca.ibm.com).

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