

North American YMCA Development Organization Award

YMCA has received a prestigious NAYDO (North American YMCA Development Organization) award for the newly redesigned YMCA GTA web site, which was designed and developed by the IBM Toronto Innovation Centre

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The screenshot shows the homepage of the YMCA Greater Toronto website. At the top, there is a navigation bar with links: home | who we are | who we work with | contact us | questions?. Below this is a search bar and a 'go' button. A large banner image shows a woman and two children in a swimming pool. A secondary navigation bar includes: Families, Adults, Youth, Kids, Newcomers. On the left, there is a 'FAMILIES' sidebar with a list of links: Child Care & Family Programs, Health, Fitness & Recreation, Camps, Resources, News & Events, Family FAQs, and Family Stories. The main content area is titled 'Building Strong Families' and includes a paragraph about family support, a photo of two children, and a section titled 'Our Commitment to Families & Children' with two sub-sections: 'Our Mission' and 'Our Commitment to Families & Children'. On the right, there are sections for 'HOW TO:' (Find My YMCA, See the Schedule, Become a Member, Get a Job, Volunteer, Donate) and 'WHAT'S HAPPENING' (New! Fall '08 Program Schedule, Blogs: YMCA International Youth Exchange, Blogs: Henry Labatte Scholarship Recipients, YMCA Open Doors). Below that is a 'QUICK LINKS' section with links to eConnect, Our Mission, and Stories of Giving. At the bottom right, there is a 'Become a Member' section with a photo of three women. The footer contains the United Way of Greater Toronto logo and contact information.

we build strong kids, strong families and strong communities